

**Report of event of
Digital Marketing by
Testbook Skill Academy
Date: 21/01/23**

1. Digital Marketing by Testbook Skill Academy (Brochure)

The brochure features a central photograph of a woman with long brown hair, wearing a dark blazer, standing with her arms crossed. The background of the photo is a blurred indoor setting. The text is arranged around this central image. At the top left, there is a dark blue and yellow graphic element. Below it, the PES Modern College of Pharmacy logo is visible, followed by the text 'PES Modern College of Pharmacy, Nigdi Pune 44'. The main title 'Webinar on Digital marketing' is prominently displayed in a bold, black font. Below the title, it says 'By Testbook Skill academy'. To the right of the title, there is a date and time: 'Date: 21st January 2023, Saturday 3:00PM to 5:00PM'. Below this, the speaker's name and credentials are listed: 'Speaker: Ms. Krishna Miglani, Marketing Manager, Amazon/ MICA Alum 9+ years exp'. At the bottom left, the website 'www.mcop.org.in' is provided. At the bottom right, there is a signature and the title 'Principal' for P. E. S. Modern College of Pharmacy, Sector No. 21, Yamunanagar, Nigdi.

PES Modern College of Pharmacy,
Nigdi Pune 44

**Webinar on
Digital marketing**

**By
Testbook Skill academy**

Speaker:
Ms. Krishna Miglani,
Marketing Manager, Amazon/
MICA Alum 9+ years exp

Date: 21st January 2023, Saturday
3:00PM to 5:00PM

www.mcop.org.in

Principal
P. E. S. Modern College of Pharmacy
Sector No. 21, Yamunanagar, Nigdi

1. Digital Marketing by Testbook Skill Academy (Notice)

**P. E. Society's
Modern College of Pharmacy, Nigdi, Pune.
Academic Year 2022-23**

Date: 18/01/23

Training and Placement Cell

Notice

All the students of Final Year B. Pharmacy and Second Year M. Pharmacy are hereby instructed to attend an online webinar on "**Digital Marketing**" by Testbook Skill Academy which has been organized on **21st January 2023**.

Time: 3:00pm to 5:00pm

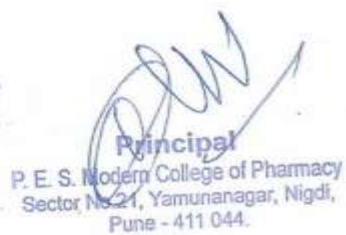
Note: Attendance is compulsory. Monitoring of attendance will be done



Dr. Ms. K. S. Shaikh
Training and Placement Cell



Dr. P. D. Chaudhari
Principal



Principal
P. E. S. Modern College of Pharmacy
Sector No 21, Yamunanagar, Nigdi,
Pune - 411 044.

1. Digital Marketing by Testbook Skill Academy (Report)

Modern College of Pharmacy's Career Path 2022-2023

An online webinar on the topic " Digital Marketing" by Ms. Krishni Miglani A testbook Skill academy for final year B Pharmacy and second year M Pharmacy was conducted on 21st January 2023.

Training and placement cell of PES, Modern College of Pharmacy, Nigdi organized Online session for Final Year B. Pharm and Second Year M. Pharm. She explained about the benefits and strategies of digital marketing. She also gave information about Content, Email, Social media and mobile marketing. At the end of the session students had interaction with Ms Krishni Miglani. The session was very informative and helpful for the students .Total 84 students attended the session.

skill academy
by testbook

CAMPUS PROGRAM

Masterclass

Bootcamp on

Digital Marketing

Speaker

Krishni Miglani

Marketing Manager,
Amazon Ex. Cash Kuro
MICA Alumni 7+ Years Exp



Agenda

- Career Path as a Digital Marketer
- Tools used for Digital Marketing
- Salary expectations for Freshers

21st January, Saturday

3:00 PM to 5:00 PM

A testbook Skill Academy Webinar on Digital Marketing by Ms Krishni Miglani



Principal
P. E. S. Modern College of Pharmacy
Sector No.21, Yamunanagar, Nigdi,
Pune - 411 044.

Principal
P. E. S. Modern College of Pharmacy
Sector No.21, Yamunanagar, Nigdi,
Pune - 411 044.



Online session on Digital Marketing by the resource person

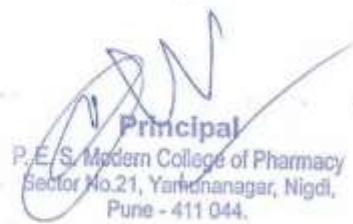


Training and Placement Cell
Dr. K. S. Shaikh



Principal
Dr. P. D. Chaudhari

P.E.S. Modern College of Pharmacy
Sector No.21, Yashwantrao Chavan, Nigdi,
Pune - 411 044.



Principal
P.E.S. Modern College of Pharmacy
Sector No.21, Yashwantrao Chavan, Nigdi,
Pune - 411 044.

1. Digital Marketing by Testbook Skill Academy (Attendance)

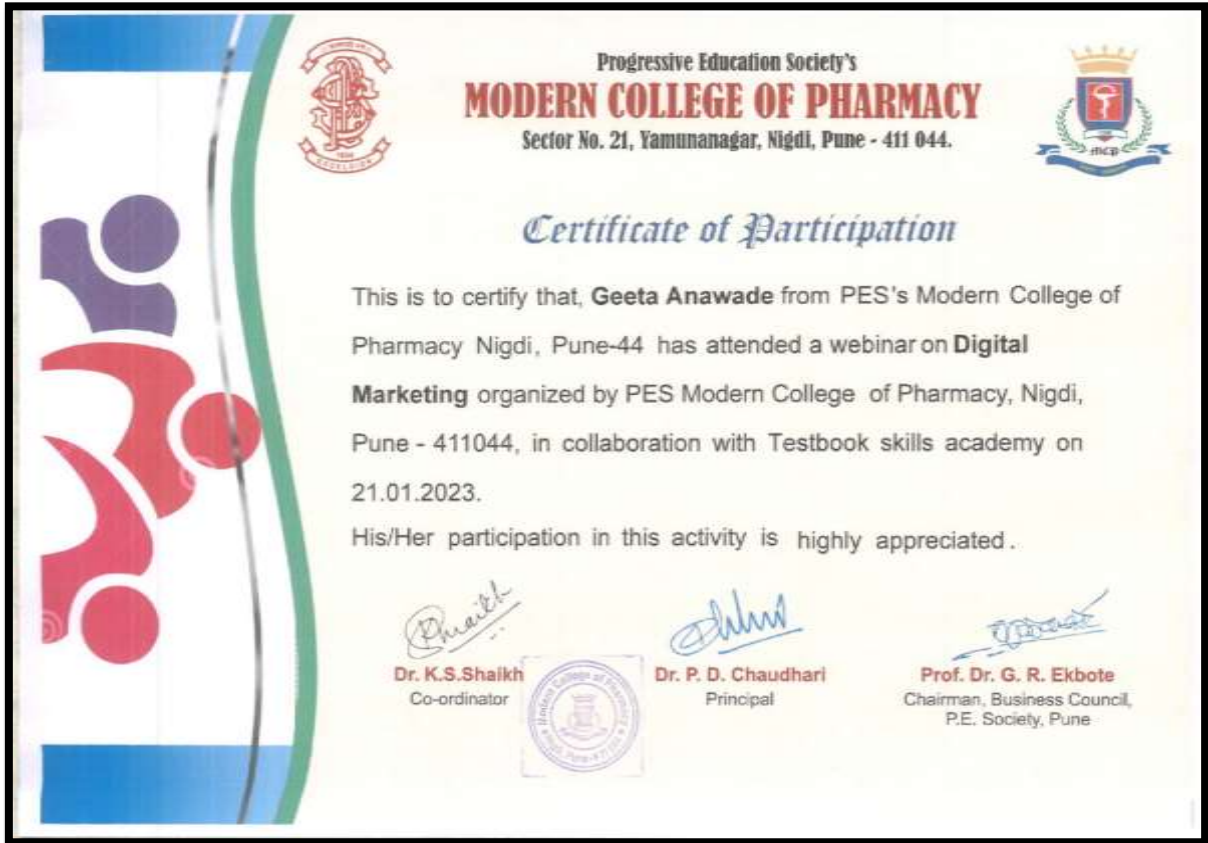
Attendance Sheet: Digital Marketing (21/01/23)

Sr. No	Participants	Sr.No	Participants
1	Agalave Shravani Pandurang	43	Itha Srishti
2	Anandkar Tejas Bhimrao	44	Jiwani Akash Naresh
3	Akhote Ashwini Dattatray	45	Kaiyan Akshay Devidas
4	Anawade Geeta Anil	46	Kamble Virendrakumar Madhukar
5	Andhale Rahul Balsahab	47	Karandir Patil Pushkar B.
6	Bahir Pravin Tukaram	48	Kharabi Gaurav Jalindar
7	Bajare Shruti Sanjay	49	Kondawar Pratiksha Balaji
8	Basate Tejaswini Shrimant	50	Kurulekar Vikas Gangadhar
9	Bembde Dnyaneshwar Rajendra	51	Ladkar Hrushikesh Pandurang
10	Bhakare Harshal Ashok	52	Magar Vaishnavi Vinayak
11	Bhale Bhagprathi Narayan	53	Mahajan Gaurav Arun
12	Bhalke Rameshwar Shivraj	54	Mahangade Aishwarya Shivaji
13	Bhurkunde Vanita Ramidas	55	Majgaonkar Manali Mahadev
14	Biradar Shilpa Sanjaykumar	56	Maske Rutuja Zumber
15	Birajdar Akshata Balaji	57	Pawar Saurav Dilip
16	Borbane Mayuri Shashikant	58	Pekamwar Mahesh Mukund
17	Chavan Dnyaneshwari Dasu	59	Phalke Tushar Mahesh
18	Chavan Guruprasad Satish	60	Pote Priyanka Dadabhau
19	Chavan Pooja Ramrao	61	Rajput Niranjan Gulabsing
20	Chopade Dnyaneshwari Ravindra	62	Rane Tajashree Satish
21	Choudhary Rohit Vaktaram	63	Raut Shraddha Subhash
22	Deo Akshay Nitin	64	Sakhare Ashish Shankarrao
23	Deokar Dipak Navnath	65	Shinde Ashish Hanmant
24	Deshmukh Rutuja Vitthal	66	Shinde Kadambhari Babasaheb
25	Dhapate Ajay Jagannath	67	Shinde Raviraj Balasaheb
26	Dighe Shivani Appasaheb	68	Shinde Samarth Dattatraya
27	Dyagatwar Milind Gangadhar	69	Shinde Snehal Santosh
28	Gaikwad Anuj Vitthal	70	Shinde Utkarsha Namdevrao
29	Gaikwad Rutuja Udhav	71	Shinde Varsha Pandurang
30	Gaikwad Shraddha Prakashrao	72	Shingade Shraddha Dhanaji
31	Gaikwad Siddhant Fulchand	73	Shirfule Nagesh Nivruttirao
32	Gandhi Kaushal Sachin	74	Sonawane Harshall Vilas
33	Ganjure Kaveri Uddhav	75	Sonawane Niranjan Dharat
34	Garhwani Yogish Dharmdas	76	Sonone Vaishnavi Balkrushna
35	Gawande Sahil Shyam	77	Suryawanshi Pratik Balasaheb
36	Gupta Ruchika Dayashankar	78	Tandlekar Priyanka Pandurang
37	Hojage Sneha Navnath	79	Tapkir Rohit Ganesh
38	Inamdar Pranjali Prashant	80	Telang Akansha Gangadhar
39	Jadhav Shraddha Shivalal	81	Thite Mohini Laxman
40	Jagtap Harshal Sanjay	82	Tidake Yashoda Navnath
41	Jaiswal Jayesh Ravindra	83	Wabale Apurva Nitin
42	Jangam Vaishnavi Santosh	84	Wankhade Shefali Dineshrao



Principal
P. E. S. Modern College of Pharmacy
Sector No. 1, Karamnagar, Ngd,
Pune - 411 044

1. Digital Marketing by Testbook Skill Academy (Sample certificate)





Progressive Education Society's
MODERN COLLEGE OF PHARMACY
Sector No. 21, Yamunanagar, Nigdi, Pune - 411 044.



Certificate of Participation

This is to certify that, **Ashwini Akhote** from PES's Modern College of Pharmacy Nigdi, Pune-44 has attended a webinar on **Digital Marketing** organized by PES Modern College of Pharmacy, Nigdi, Pune - 411044, in collaboration with Testbook skills academy on 21.01.2023.

His/Her participation in this activity is highly appreciated.

Dr. K.S. Shaikh
Co-ordinator



Dr. P. D. Chaudhari
Principal

Prof. Dr. G. R. Ekbote
Chairman, Business Council,
P.E. Society, Pune